

MXC303W MXC304W



THE RENAISSANCE OF COLOUR

DESKTOP COLOUR DOCUMENT SYSTEMS



"BLI PaceSetter Award in Ease of Use"
Enterprise Devices 2018-2019

SHARP®

Be Original.

Sharp's new Desktop Colour Document Systems offer leading-edge integration and powerful productivity, all in a small, compact design.

A HIGHER BENCHMARK OF INNOVATION

reliable

The Sharp **MXC304W ADVANCED SERIES** and **MXC303W ESSENTIALS SERIES DESKTOP COLOUR DOCUMENT SYSTEMS** deliver crisp, high-quality output with exceptional ease-of-use. These multifunction printers (MFPs) provide customers with an intuitive user experience and the confidence of knowing their jobs will come out right the first time, every time. Designed with high-performance features typically found on larger machines, the compact MXC303W, and MXC304W deliver the productivity you need with the performance and reliability you want.

Key Features

- **EASE-OF-USE** – Award-winning 7" (diagonally measured) touchscreen display offers a user-friendly graphical interface with simplified Easy Modes, integrated user guides and quick access to network services.
- **PRODUCTIVITY** – Offers out-of-the-box copy, print, scan and fax capabilities, plus standard Cloud Connect features combined with wireless networking enables users to easily manage their workflow from PCs, smartphones and tablets.
- **WORKPLACE FRIENDLY** – Integrates seamlessly with today's complex network environments and supports popular cloud services and mobile technologies. And with Sharp's new Application Portal (coming spring 2019) administrators can add or update apps right from the MFP.

The compact MXC303W and MXC304W DESKTOP COLOUR DOCUMENT SYSTEMS offer a strong set of standard workflow features that are often optional on competitive models, making your decision to purchase Sharp even easier. These new models are also equipped with leading-edge security features that help businesses protect their data and personal information from the first day of operation to the time of trade-in.

That's the SHARP DIFFERENCE.



DESIGNED TO DELIVER HIGH PRODUCTIVITY



EASY-TO-USE

SEAMLESS CLOUD INTEGRATION

LEADING-EDGE SECURITY

A compact design with advanced workflow features to simplify document management in virtually any size office.

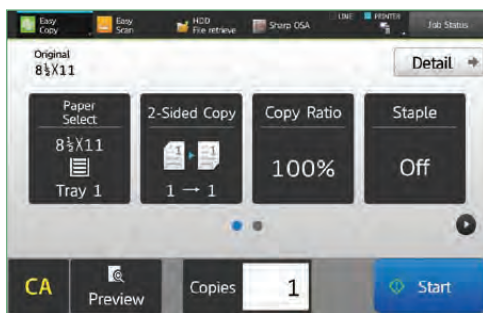
- Standard **Print, Copy, Scan, Fax** and **Wireless** capability right out of the box.
- **100-sheet duplexing document feeder** on the MXC304W scans both sides of a document in a single pass, enhancing productivity while also maintaining the integrity of your originals.
- Both models can feed **letter size, legal size, statement size** and **business card size** original documents.
- Offers up-to **six paper sources** with available 2,700-sheet maximum paper capacity.
- **Optical Character Recognition (OCR)** function can convert scanned documents to text-searchable PDF format, Microsoft® Office file formats, and more (standard on MXC304W, optional on MXC303W).
- Compact PDF feature dramatically reduces the file size of most colour scanned documents, resulting in **decreased network traffic** and more efficient use of disk and cloud storage (standard on MXC304W, optional on MXC303W).
- Award winning 7" (diagonally measured) **customizable touchscreen display** with a clean design enables easy access to features and functions when setting up jobs.



- Network ready **PCL® 6** and **Adobe® Postscript® 3™** printing systems deliver crisp, clear documents at up-to 30 pages per minute.
- **Direct print** Microsoft Word, PowerPoint® and Excel® files from thumb drives, cloud applications, network folders and more. This function is enabled via Qualcomm® DirectOffice™ technology (standard on MXC304W, optional on MXC303W).
- **Access popular cloud services**, including Microsoft® OneDrive® for Business, SharePoint® Online, Box, Google Drive™, Dropbox and more with Sharp's Cloud Connect feature (standard on MXC304W, optional on MXC303W). And with Sharp's new Application Portal (coming spring 2019) administrators can add or update apps right from the MFP.
- **Supports popular mobile technologies**, enabling users to easily print files from smartphones, tablets, and even notebook computers.
- Multi-layered, **leading-edge security features** provide enhanced protection and help businesses stay one step ahead of hackers and malicious network intruders. An End-of-Lease feature can erase all data and personal information at time of trade-in.



ADVANCED FUNCTIONALITY – COMPACT DESIGN



Easy Mode Copy Screen.



Standard Copy Screen offers more advanced features.



Both models offer up-to six paper sources for a maximum 2,700-sheet capacity (shown with optional trays).

From paper handling to networking, the MXC303W and MXC304W Desktop Colour Document Systems will exceed your expectations.

Simple and Intuitive Operation with Impressive Performance

When it's time to get the job done, the MXC303W/C304W are outstanding performers. Quickly scan documents at speeds up-to **110 images per minute** (MXC304W)/40 images per minute (MXC303W). From basic copy functions to complex scan jobs, the MXC303W and MXC304W Desktop Colour Document Systems will perform with ease and efficiency. Use one of the **Easy Modes** (Copy, Scan or Fax) for fast, simple operation, with basic functions displayed in **large, clearly-labeled tiles** and keys. For more advanced features, simply touch the "Details" key.

A "Well Connected" Device

Connecting a multifunction printer (MFP) to your wireless network and accessing it from mobile devices has never been so easy with the MXC303W/C304W standard wireless networking features. Print or scan to popular cloud services such as Microsoft OneDrive for Business, SharePoint Online, Box, Dropbox and Google Drive with **Sharp's Cloud Connect. Single Sign-on (SSO)** support makes scan-to-folder and scan-to-email operations simpler than ever. Even printing from your desktop is made easier with **Sharp's Serverless Print Release** function. Easily send a job to one device, and print it on another where it's more convenient.



VERSATILE DESKTOP DOCUMENT SYSTEMS

The MXC303W/C304W Desktop Colour Document Systems deliver the high-performance functionality you need in a space-saving, compact design that you want.

workflow centric

Duplexing Single Pass Feeder (DSPF)

Standard 100-sheet dual head document feeder on MXC304W scans both sides of document in a single pass at up-to 110 images per minute.

Flexible Document Handling

Both models can feed letter size, legal size, statement size and business card size original documents.

Easy-to-Use Smart Touchscreen

Award winning, tablet-style menu provides quick access to features and functions.

High Quality Printing

True 600 x 600 dpi resolution produces razor-sharp documents. Adobe PostScript 3 drivers offer extensive job control.

Reversing Single Pass Feeder (RSPF)

Standard 50-sheet Reversing Single Pass Feeder on MXC303W scans documents at up-to 40 images per minute.

Advanced Network Scanning

Sharp's ImageSEND™ feature provides one-touch distribution to email, fax, network folders, cloud applications and more.

Optical Character Recognition (OCR)

OCR function can convert scanned documents to text-searchable PDF format, Microsoft Office file formats, and more (standard on MXC304W).

Serverless Print Release

Standard Serverless Print Release feature enables users to securely print a job, and then release it from up-to six Sharp document systems (including host) that are on the same network.¹

Flexible Paper Handling

Optional paper drawers feed up-to 8.5" x 14" paper and support media up-to 220 gsm (80 lb. Cover). Supports up-to 2,700 sheets in paper drawers and bypass tray with options.

Print from Mobile Devices

Supports popular networking technologies, enabling users to easily print files from smartphones, tablets, and even Chromebooks.

Multi-layered Security Features

Leading-edge security features provide enhanced protection of data and personal information and helps protect against network intrusions.

50-Sheet Manual Bypass Tray

Convenient manual bypass tray feeds envelopes, OHP film, glossy paper and labels, as well as paper up-to 80 lb. Cover stock.

Easily Access Popular Cloud Applications

With the available Cloud Connect feature, users gain access to Microsoft OneDrive, Google Drive, Dropbox and more. Sharp's new Application Portal (coming Spring 2019) will make it easy for administrators to add or update apps right from the MFP.

Wired and Wireless Networking

Standard Gigabit Ethernet and Wi-Fi® network capabilities offer greater flexibility.²



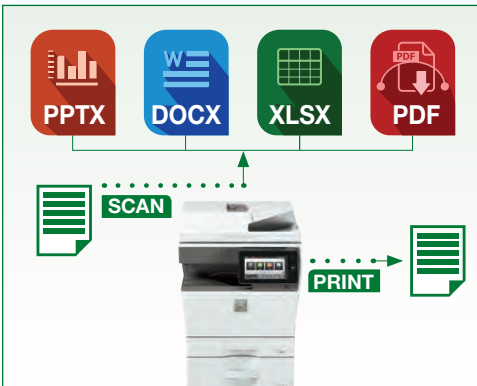
¹ Supports most Sharp document systems. For a list of supported models contact your authorized Sharp dealer.

² In Infrastructure Mode, the wireless interface is used in place of a wired connection. In Point-to-Point mode, the wireless interface can be used to connect directly to the MFP from another wireless device, such as a smartphone or tablet.

ENHANCED COLLABORATION FOR STREAMLINED WORKFLOWS



Distribute, access and print documents more easily.



Scan and convert documents to popular file formats seamlessly with Sharp's built-in OCR function.

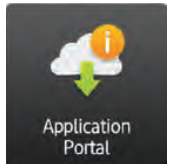


With Serverless Print Release you can securely print a job and release it from up-to six Sharp MFPs (including host).

Powerful document workflow solutions help you work more efficiently.

Distribute, Access and Print Your Documents with Ease

Sharp makes it easy to go beyond traditional network scanning with standard **Email Connect** and **Cloud Connect** features. With Email Connect, scan to email is seamlessly integrated with Microsoft Exchange/Office 365® and Gmail™ user accounts, making it easy to identify the sender of scanned files. With Cloud Connect, users can easily scan-to and print-from **Microsoft OneDrive for Business, SharePoint Online, Google Drive, Box and Dropbox** (standard on MXC304W, optional on MXC303W). And with Sharp's new Application Portal (coming spring 2019), administrators will be able to easily add new apps and update existing apps right from the MFP touchscreen panel.



Scan and Print Files Easily from Mobile Devices

The MXC303W/C304W Desktop Colour Document Systems also make it easy to scan and print files from tablets and smartphones using **Sharpdesk® Mobile**, a free downloadable app available for most common mobile devices.¹ The MXC303W/C304W also support popular mobile technologies such as **AirPrint®, Android™ printing framework and Google Cloud Print™.**² With standard wireless networking, users can also print directly to the MFP from mobile devices without interfering with the corporate network!

Simplify Managing Different File Types with Intelligent Image Processing

Easily scan and convert documents to popular file formats including Microsoft Word, PowerPoint, and Excel, as well as a variety of PDF formats such as Searchable PDF, Encrypted PDF, Compact PDF and others. You can also direct print these same file types from thumb drives, cloud applications, and mobile devices. This function is enabled via Qualcomm DirectOffice technology. These models also support the **Adobe Embedded Print Engine**, which direct prints PDF files with greater accuracy and performance.

Flexible Printing Solutions Help Speed Up Your Office Productivity

Standard **Adobe PostScript 3** and **PCL 6** printing systems help you speed through all of your output needs with accuracy. **Serverless Print Release** technology, enables users to securely print a job and release it from up-to six Sharp MFP models on your network.² And with Google Cloud Print web printing service, you can print from Chromebook™ notebook computers, PCs and more.

Simplify Complex Business Workflows

Sharp OSA technology can help your business leverage the power of your network applications, back-end systems and cloud services.² Easily automate complex processes and help eliminate redundant tasks. Create your own custom integrations or take advantage of the growing portfolio of Sharp OSA applications available from Sharp Partner Program members.



¹ Go to www.sharp.ca for a list of supported devices and operating systems.

² Some features require optional equipment and/or software/services.

TAKING CARE OF BUSINESS SAFELY AND SECURELY

Manage your device, help safeguard your data, help protect your business.

To help protect employees' privacy and intellectual property, the new MXC303W and MXC304W Desktop Colour Document Systems are armed with leading-edge, **multi-layered security features**, including **Firmware Attack Prevention and Self Recovery**, which can help identify a malicious intrusion and restore the machine firmware to its original state. The new **Whitelisting** feature detects access attempts to the machine file system and denies access if the source data is not on the white list. **Authority Groups** help manage and restrict copying, printing and scanning features to safeguard data and control costs. Administrators can also apply **Active Directory® Group Policy** to the device, which offers centralized configuration and control. **Confidential Printing** helps ensure sensitive documents are kept safe by requiring users to enter a PIN code to print them. These models also support Active Directory user authentication and secure **Single Sign-On**. **Integrated ID card authentication** is also available.* When you are ready to trade the machine in, a convenient **End-of-Lease** feature can erase all data and personal information, as well as print a confirmation report.



These scalable security offerings aim to **protect your intellectual property**, preserve confidential information and help your business meet regulatory requirements such as the Personal Information Protection and Electronic Documents Act (PIPEDA).

**Some features require optional equipment and/or software.*



With **Sharp Remote Device Manager (SRDM)**, administrators can take control of system features and simplify installation and management. SRDM makes it easy to view service logs, click counts, history reports and more. Event-driven service alerts help monitor the device and maximize uptime. The centrally managed **security dashboard** monitors security settings and can automatically reset the security policy if changed locally at the machine. Also, **Centralized Admin Password Management** and **Centralized Power Management** make it easy to deploy changes when needed. The Remote **Front Panel** feature enables administrators to control the machine's LCD panel from a PC to troubleshoot issues and train operators. Sharp also offers both built-in and additional auditing **hardware and software to control**, access and track usage of each device on the network.* And with **YourSharp™**, you get a dedicated training website customized to your model to help you understand and utilize all of the advanced features of your Sharp product, including those for security.

your SHARP experience



ENVIRONMENTAL COMMITMENT



An Environmentally Responsible Approach to Product Design

Sharp is committed to environmental sustainability and corporate responsibility including: planning, design, manufacturing, distribution and product end-of-life management. The MXC303W and MXC304W adhere to Sharp's Green Products Guidelines in pursuit of these commitments. These guidelines include: designing products that consume less power, using recycled materials, reducing the amount of material used in products and packaging, and labeling the type of materials used. Sharp also aims to design products that are upgradable, easy to repair and easy to take apart for recycling.

The MXC303W and MXC304W document systems are **ENERGY STAR®** qualified and RoHS compliant to restrict the use of hazardous substances. These products also have low **TEC** (Typical Electricity Consumption) values. Sharp MFPs are **EPEAT®** registered.



Toner Recycling Program

As part of our commitment to help preserve the environment, Sharp offers zero-waste-to-landfill recycling for Sharp consumables at no cost to our customers. This program includes: cartridges, bottles, toner collection containers and drum units. Sharp encourages customers to recycle their used Sharp toner cartridges in bulk by providing them with a pre-paid recycling kit for their return to our facility. Please visit <http://www.sharp.ca/support-toner.aspx> to learn more.

Environmental Leadership

As a testament to our commitment to the environment, Sharp is a multi-year winner of the **ENERGY STAR®** annual **Excellence in Energy Proficiency Product Design**. Sharp was also a previous recipient of the **Excellence in Partnership Green Contractor Award** and the **Evergreen Award** from the General Services Administration (GSA) and the Coalition for Government Procurement. These awards recognize environmentally responsible businesses and their efforts on recycling, waste reduction and affirmative procurement practices.

For more information about Sharp's environmental leadership including details about energy efficient products, electronics or toner cartridge recycling, please visit <http://www.sharp.ca/about-us-environmental-policy.aspx> to learn more.

